



Cindy Tan

2D Visual Development / Customer Service

[Portfolio: Product Marketing](#) ❖ [Portfolio: 2D VisDev](#)

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SUMMARY

Enthusiastic team player with 10 years of sales and customer service. Lover of fountain pens, stationery, and things in motion since 2015. Excels at engaging customers through interpersonal connection, creative demos, and product knowledge.

EXPERIENCE

RECEPTIONIST / KEY HOLDER | 05/2022 to 05/2025

Sia's Beauty NYC - New York City

- Shoot and edit Instagram reels and posts throughout the month for products and promotions.
- Cultivate relations with both new and existing clientele of over 1,000. Facilitate communications and appointment booking processes between clients, estheticians, and sales representatives.

CHARACTER DESIGN & STORYBOARD REVISIONIST & ARTIST | 08/2023 to 03/2024
PRIVATE CLIENT

- Revise and redesign 18 original characters with full turnarounds.
- Revise and complete the storyboards for 9 scenes involving choreography of action, comedy, and a concert stage.
- Consult with the client weekly on revision update outcomes.

TWITCH STINGER ANIMATION | 11/2021

AHRTSYVT - TWITCH STREAMER

- Storyboard and animate a 3 second stinger (transition animation) for her Twitch intro.

RETAIL SALES ASSOCIATE / KEY HOLDER - PART TIME | 01/2020 to 04/2022

LAMY Inc. - San Francisco - Flagship Store of West Coast

ASSISTANT ART LEAD | 2018 to 2019

A Thief's Tale, Stronghold Collaboration University Project -

- Facilitate communication of game aesthetics to animators & modelers.
- Create modular prop concept art for 3D modelers.
- Create occasional environmental concept art for 3D modelers.
- Create mood boards and reference sheets for the art team.

RETAIL SALES ASSOCIATE / CASHIER | 02/2015 to 09/2019

Maido Stationery and Gifts Inc. - San Francisco

- Engaged in product demonstration on an extensive variety of stationery, art supplies, and writing instruments including fountain pens ranging up to \$899.
- Assisted in buyer duties with companies like Pentel of America, Sakura of America, and other Japanese companies.
- Participated as a keyholder on rotation.

EDUCATION

Academy of Art University - San Francisco, CA

Animation & Visual Effects (BFA) - 08/2020

LANGUAGES

- Japanese - Conversational
- Chinese - Cantonese - Conversational

PROGRAMS & PLATFORMS

- Adobe Photoshop
- Adobe Illustrator
- Filmora
- Adobe After Effects